

PRESS RELEASE

Contact: Heather Anderson

Phone: (202) 295-7631

Email: heather@omnichannelcommunications.com

For immediate release March 12, 2018



CMS Ramps Up Loan Participation Support

ATLANTA—CU Capital Market Solutions, a credit union CUSO, has hired Ashley Reece to serve as a Marketing Assistant. She will work in CMS’ Atlanta office.

Reece will communicate with CMS clients to make them aware of current loan participation opportunities and provide other marketing and communications support to CMS. She will also assist the loan participation desk with all types of loans, including USDA, SBA and CRE loans. Reece will work with CMS client credit unions and the CMS loan participation team all the way through closing to ensure compliance with NCUA regulations.

“We are thrilled to welcome Ashley on board and we’re eager to tap into her marketing expertise to share loan participation opportunities with credit unions,” said Senior Managing Director Bill Mullally. “Her ability to assist with the loan participation process, especially compliance, is a huge plus.”

Reece attended Georgia Gwinnett College with a focus on marketing and branding. She has spent the past five years running her own company, From the Ash, which assists small businesses with web site development and rebranding.

Photo:

AshleyReece.jpg

About CU Capital Market Solutions (CMS)

CU Capital Market Solutions (CMS) is a credit union service organization (CUSO) and Registered Investment Advisor (RIA) that specializes in innovative capital market solutions, earnings and balance sheet optimization, and specialized assets and loan programs. These financial tools are designed to enhance credit unions’ ability to maximize earnings, grow assets and expand net interest margin. CMS provides secondary capital, term funding and overnight funding to qualified low-income designated credit unions (LICUs). CMS also provides unique, approved, alternative asset products, and USDA and SBA loan participations and programs to all qualified credit unions. The CMS “Total Solution” has a proven track record of delivering the results that credit unions need to excel. For more information call 800-222-0978 or email info@cucmsllc.com.